

FNCE® 2025 WELLNESS CHALLENGE

OFFICIAL RULES

The FNCE® Wellness Challenge is presented by the Academy of Nutrition and Dietetics (Academy).

NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST. VOID WHERE PROHIBITED OR RESTRICTED.

By participating in the 2025 FNCE® Wellness Challenge, entrants accept and agree to be bound by these Official Rules and the decisions of the Academy, which shall be final and binding on all matters.

ELIGIBILITY

This FNCE® Wellness Challenge ("Challenge") is open to full conference attendees at the 2025 Food & Nutrition Conference & Expo® (FNCE®) who are 18 years of age or older at time of entry and participate through the FNCE® Wellness Challenge Mobile App (Challenge App). Employees of the Academy, and its respective affiliates, licensees, franchisees, subsidiaries, spokespeople, Board of Directors and the immediate family members of each are not eligible to participate in the Challenge. FNCE® exhibitors and registered guests are also not eligible to participate in the Challenge. Challenge is void outside the United States and Canada. Any terms, conditions, or stipulations within the rules of this Challenge which are prohibited by law are void in those geographic domains where they are so prohibited.

TIMING

Challenge will begin on October 11, 2025, at 3 p.m. Central time and end on October 14, 2025, at 3 p.m. Central time. The FNCE® Wellness Challenge server which provides data for steps/points shall serve as the official clock for the Challenge.

HOW TO ENTER:

No purchase is necessary to enter.

Participants must visit each identified exhibitor's booth and Academy booth/location at FNCE® 2025 in Nashville to answer a question or scan a QR code using the Challenge App on their personal mobile phone. Participants must be logged into the Challenge App to scan QR codes and track progress.

WINNER SELECTION

The Wellness Challenge App tracks all scoring using timestamps. For the Grand Prize Winner and Runner-Up, in the event of a tie, participants with the same point total will be ranked based on their timestamp in the app. If multiple participants have the same point total and identical timestamp, the final order of finish will be determined by a random draw. Winners in the 25K, 40K, and 60K point categories will be selected by a random drawing among all participants in that category.

Prize Categories

Grand Prize: Awarded to the participant with the highest point total in the Challenge.

Runner-Up Prize: Winner will be randomly selected from the next nine highest point scorers in the Challenge.

25K Points Prize Drawing: All participants exceeding 25,000 points during the Challenge will be entered into a random drawing

40K Points Prize Drawing: All participants exceeding 40,000 points during the Challenge will be entered into a random drawing

60K Points Prize Drawing: All participants exceeding 60,000 points will be entered in a random drawing.

Winners will be contacted after the conclusion of FNCE® 2025, no later than Friday, October 31, 2025. Winners must provide shipping information and logistics (if necessary) based on prize won.

**DAILY LIVE Drawing

Drawings will be held at the **Nourish Booth (#1202)**. All participants who scanned the Wellness Challenge QR code at Booth #1202 will be entered into a random drawing for a FREE FNCE® 2026 Full Conference Registration. Winners do not need to be present to win.

Drawings will be held at the following times:

Sunday – 3 p.m.

Monday-3 p.m.

Tuesday-11:30 a.m.

Winning is contingent upon fulfilling all requirements set forth in these Official Rules. If Academy is unable to contact potential winner(s), or if any potential winner fails to respond to the prize notification within 14 calendar days of the date of notification, or if any winner fails to comply with any of the requirements, an alternate winner shall be selected based on final points standings. Allow 4 to 6 weeks after verification of winner status for the receipt of prize.

PRIZES:

*Note, all drawings will be completed after FNCE®, with the exception of ONE LIVE DRAWING held DAILY at the Nourish Booth #1202

Grand Prize:one complimentary FNCE® 2026 Registration and a \$200 gift card. Approx. Value \$620.00

Runner-Up Prize Drawing: one complimentary FNCE® 2026 registration. Approx. Value \$420.00

60,000 Point Prize Drawing- Achievers will be entered into a drawing with multiple prizes.

40,000 Point Prize Drawings- Achievers will be entered into a drawing with multiple prizes

25,000 Point Prize Drawings-Achievers will be entered into a drawing with multiple prizes

Eligibility:

**Recipient must qualify for membership in the Academy*

**Recipient must reside in USA or Canada.*

**Prize values are approximate and subject to change*

All qualified entrants will have a chance to win the prizes as described. Only one prize per entry, per person, household or address. Upon certification by Academy as an eligible participant, the winners will receive the Prize corresponding with the challenge level as stated above. No cash equivalent is available. Prize is non-transferable and no substitution will be made except as provided herein at the Academy's sole discretion. Academy reserves the right to substitute prize for any reason.

All other expenses associated with the use of the prizes, including but not limited to local, state, or federal taxes on the prizes, are the sole responsibility of each winner. Entry in this Challenge drawing constitutes each entrant's agreement to pay all applicable taxes and duties and comply with all laws.

PUBLICITY

Except where prohibited, participation in the Challenge constitutes winners' consent to Academy's use of winner's name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media without additional compensation and without notification, review or approval.

GENERAL CONDITIONS:

Academy reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Challenge or Challenge App or to be acting in violation of these Official Rules or in an un-sportsmanlike or disruptive manner. Any attempt to damage or undermine, defraud or in any way tamper with this Challenge will be ineligible for prizes. Academy's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Academy reserves the right to cancel, suspend and/or modify the Challenge, or any part of it, if any fraud or any other factor beyond Academy's reasonable control impairs the integrity or proper functioning of the Challenge, as determined by Academy in its sole discretion. Should the Challenge be cancelled or altered prior to the stated expiration date, notice will be posted at the same location as these Official Rules.

LIMITATIONS OF LIABILITY:

No responsibility is assumed by the Academy, and entrants waive all claims relating to or arising from the Challenge, including but not limited to: (i) late entries, including failure or delayed, garbled or corrupted data transmitted by entrants; (ii) unauthorized human intervention in any part of the entry process or the Challenge; (iii) electronic or human error which may occur in the administration of the Challenge or the processing of entries; or (iv) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Challenge.

RELEASE:

By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Academy; (b) release and hold harmless the Academy, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Challenge, and all of its respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property arising out of or relating to a participant's entry, submission of an entry, participation in the Challenge, acceptance or use or misuse of prize (including any travel or activity related thereto); and (c) indemnify, defend and hold harmless the Academy from and against any and all claims,

expenses, and liabilities (including reasonable attorney fees) arising out of or relating to an entrant's participation in the Challenge and/or entrant's acceptance, use or misuse of a prize.

DISPUTES:

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Challenge, or any prizes awarded, other than those concerning the administration of the Challenge or the determination of winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Challenge, or any prizes awarded, shall be resolved exclusively by the United States District Court located in Cook County, Illinois; (iii) any and all claims, judgments and awards shall be limited to actual and reasonable out-of-pocket costs incurred, including costs associated with entering this Challenge, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual and reasonable out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and the Academy in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.